



 Joker
MRAAGENT

Asutek Industrial Chemicals Industry and Trade Ltd. Co.

GENERAL CLEANING PRODUCT

Aloe Vera Infused

A general cleaning agent with Aloe Vera, organically certified, suitable for all water-resistant washable surfaces.

Thanks to its high cleaning power, it easily cleans surfaces and adds shine. After cleaning, its special fragrance leaves a lasting and pleasant scent. No rinsing required.

500 ml



COSMETICS®
IFC
GLOBAL
ORGANIC DETERGENT



COLLAGEN

Joker
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B7
Biotin

COLLAGEN / BIOTIN SHAMPOO

Strong and Voluminous Hair

With collagen support, your hair and scalp are deeply nourished. The Vitamin E and mcComplex in its formula provide intense moisturizing effects for hair and scalp. Biotin content also promotes hair nourishment.

Hair becomes stronger and more voluminous.

Ingredients: Biotin (B7), Vitamin C, Vitamin E, Keratin.
Paraben-free, pH 5.50

400 ml

COLLAGEN HAIR CONDITIONER

With collagen and keratin extracts in its formula, it nourishes your hair and provides a fuller appearance.

For best results, it is recommended to use it with Collagen Shampoo.

400 ml

ARGAN SHAMPOO

Special Care for Colored Hair

Argan shampoo provides intensive care that revitalizes and repairs hair, making it appear more vibrant and voluminous. Argan contains alpha, beta, gamma, and is rich in vitamin E. With its rich composition, it prevents breakage in damaged hair, minimizes frizz, and effectively reduces hair loss. Ingredients: Argan Oil, Keratin, Chinese Ginseng Root Powder, Ilex Paraguariensis Leaf Extract. Paraben-free. pH 5.50

400 ml



ARGAN HAIR CONDITIONER

Formulated with argan oil and keratin, this special conditioner is designed for dull, brittle, and damaged hair. It provides smoother, stronger, and shinier hair. For best results, it is recommended to use it with Argan Shampoo.

400 ml

COCONUT OIL SHAMPOO

Special Care for Dry and Damaged Hair

Coconut oil contains potassium, calcium, zinc, magnesium, vitamins A, E, C, and iron. With its comprehensive composition, it revitalizes hair and provides moisture. Its scalp-hydrating property makes combing easier, perfect if you struggle to comb your hair, especially long hair when wet.

Ingredients: Coconut Extract, Turmeric, Hot Pepper Extract, Keratin. Paraben-free. pH 5.50

400 ml

COCONUT OIL HAIR CONDITIONER

Provides deep care for weakened and damaged hair, its special formula hydrates the scalp and hair strands, helping your hair achieve a healthy appearance. For best results, it is recommended to use it with the complementary products of the range.

400 ml





GARLIC EXTRACT SHAMPOO *Specially for Covered Hair*

Quickly stops hair loss caused by vitamin deficiency. Thanks to the natural antibiotic properties of black garlic, it eliminates bacteria that may form in the hair and scalp of women wearing headscarves, whose hair remains covered all day.

Ingredients: Garlic Extract, Ginseng, Keratin, Panthenol, McComplex. Paraben-free. pH 5.50

400 ml

GARLIC EXTRACT HAIR CONDITIONER

Quickly stops hair loss caused by vitamin deficiency. Using garlic hair conditioner is all you need to restore your hair's original vitality and shine. You can't even imagine how beneficial garlic, a natural antioxidant and antibiotic, can be for your hair.

400 ml

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*Gives
your hair
a silky
touch!*



LAUREL EXTRACT SHAMPOO

*Nourishing Shampoo for
Dry and Colored Hair*

Reformulated to provide the care needed for dry hair, Laurel Shampoo draws its strength from rich essential fatty acids and deeply nourishing Laurel Extract that balances moisture. Laurel oil is also very rich in vitamins; thanks to its antioxidant power, it protects valuable fatty acids in the hair. The organic laurel extract in its formula helps nourish hair roots deeply. It helps you achieve healthier, more vibrant hair.

Ingredients: Laurel Herb, Yellow Millet, Horsetail, Biotin B7, Keratin. Paraben-free. pH 5.50

400 ml

NETTLE EXTRACT SHAMPOO

*Specially for
Oily Hair*

With its effective formula containing 11 different plant extracts, it thoroughly cleanses oily hair from root to tip while nourishing the scalp, helping you achieve healthier and well-groomed hair.

From the first use, it keeps hair clean for 24 hours. It reduces the effects of scalp issues.

Ingredients: Nettle, Tiger Flower, Horse Chestnut, Biotin B7, Keratin. Paraben-free. pH 5.50

400 ml



ARGAN EXTRACT SHAMPOO

Promotes Extra Growth for All Hair Types

The natural solution for hair weakened by stress, lack of vitamins and minerals, and environmental factors lies in the herbal components of argan. The argan extract, discovered through extensive research by our experts, helps deeply nourish hair roots. Niacin, with its vasodilating properties, increases blood flow to the scalp, promoting better nourishment of hair follicles (roots) and strengthening hair. Ingredients: Argan Extract, Niacin (B3), Vitamin C, Biotin, B7, Keratin. Paraben-free. pH 5.50

400 ml

OLIVE OIL SHAMPOO

Powerful Hydration and Regenerating

Olive oil helps deeply nourish hair roots. Thus, your hair, nourished from root to tip, regains its shine. With the softening and shine-enhancing effect of olive oil, it restores natural radiance and softness to hair damaged and dulled by external factors. From the first use, this proven special formula allows hair to regain its lost strength and energy, coming back to life and shining healthily.

Ingredients: Olive Oil Extract, Beech Tree, Black Cumin Seed, Biotin B7, Keratin. Paraben-free. pH 5.50

400 ml

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GREEN TEA EXTRACT SHAMPOO

Specially for Fine Hair

Green tea is particularly known for its metabolism-boosting properties. It stimulates hair roots and supports new hair growth, while eliminating scalp dryness and dandruff issues. Green tea shampoo helps hair achieve a shinier and more vibrant appearance.

Ingredients: Green Tea Extract, Pumpkin Seed, Flaxseed Extract, Biotin B7, Keratin. Paraben-free. pH 5.50

400 ml

24/7 LEAVE-IN HAIR CONDITIONER

Its rich formula contains numerous essential nutrients. Therefore, it is an excellent natural conditioner that enhances the appearance of your hair. It makes your hair shiny and healthy. Thanks to olive oil's ability to control extreme dryness and its moisturizing effect, it provides the necessary nutrients to maintain your hair's silky appearance and strength. The essential fatty acids in its formula, with their cell-regenerating properties, repair damaged hair. This makes hair more vibrant and shinier.

Ingredients: Olive Oil, Plant Oil Extracts

400 ml



HAIR CARE CREAM

Coats the hair to add volume and shine. Strengthens the scalp and revitalizes hair follicles. Thanks to its B, C, and E vitamins, it nourishes the hair. With long-term use, it provides noticeable volume, enhances shine, and makes hair easier to comb.

Ingredients: Argan Extract, Olive Oil, Plant Oil Extracts.

400 ml

HAIR MASK

Nysa hair care mask, with its rich formula, nourishes hair from root to tip, providing moisture. It is designed for dry, hard-to-comb, damaged, and brittle hair types. When applied, it does not weigh hair down or leave any residue. This mask, a concentrated blend of natural ingredients, smooths hair imperfections and imparts a natural shine. Suitable for all hair types. With regular use, it gives hair softness, shine, and a healthy appearance. It helps achieve stronger and more voluminous hair.

Ingredients: Plant Oil Extracts

250 ml



RED FRUITS SHOWER GEL

Shower gels are products used during bathing to provide a feeling of freshness and cleanliness to the body. Additionally, their pleasant fragrance adds freshness and cleanliness to the skin. With a low pH value, they have a reduced risk of causing allergies on the skin. For this reason, they are particularly functional products for individuals with sensitive skin.

Ingredients: Natural oil extracts.

400 ml



RED FRUITS BODY SCRUB *Foot Dryness & Calluses*

The granular scrub, which purifies, cleanses, and refreshes the skin, is an essential part of bathroom care rituals. It removes dead skin, boosts blood circulation. Its granular texture creates a massage effect on the skin while helping to relax and refresh it. It helps eliminate the rough appearance caused by moisture loss.

Ingredients: Sesame oil, jojoba oil, olive oil, and natural oils.

250 ml



TROPIC MANGO SHOWER GEL

Shower gels are products used during bathing to provide a feeling of freshness and cleanliness to the body. Additionally, their pleasant fragrance adds freshness and cleanliness to the skin. With a low pH value, they have a reduced risk of causing allergies on the skin. For this reason, they are particularly functional products for individuals with sensitive skin.

Ingredients: Aloe vera, natural oil extracts.

400 ml



TROPIC MANGO BODY SCRUB

For the Whole Body and Intense Moisturizing

The granular scrub, which purifies, cleanses, and refreshes the skin, is an essential part of bathroom care rituals. It removes dead skin and boosts blood circulation. Its granular texture creates a massage effect on the skin while helping to relax and refresh it. It helps eliminate the rough appearance caused by moisture loss.

Ingredients: Coconut oil, sweet almond oil, lemon oil, and natural oils.

250 ml

GOLDEN ORCHID BODY SCRUB

*Specially for Ingrown Hairs
and Skin Issues*

The granular scrub, which purifies, cleanses, and refreshes the skin, is an essential part of bathroom care rituals. It removes dead skin and boosts blood circulation. Its granular texture creates a massage effect on the skin while helping to relax and refresh it. It helps eliminate the rough appearance caused by moisture loss.

Ingredients: Castor oil,
nettle seed oil, and natural oils.

250 ml



GOLDEN ORCHID SHOWER GEL

Shower gels are products used during bathing to provide a feeling of freshness and cleanliness to the body. Additionally, their pleasant fragrance adds freshness and cleanliness to the skin. With a low pH value, they have a reduced risk of causing allergies on the skin. For this reason, they are particularly functional products for individuals with sensitive skin.

Ingredients: Nettle and natural oil extracts.

400 ml

EXOTIC LILY SHOWER GEL

Shower gels are products used during bathing to provide a feeling of freshness and cleanliness to the body. Additionally, their pleasant fragrance adds freshness and cleanliness to the skin. With a low pH value, they have a reduced risk of causing allergies on the skin. For this reason, they are particularly functional products for individuals with sensitive skin.
Ingredients: Contains natural oils.

400 ml



EXOTIC LILY BODY SCRUB *Dead Skin Renewer*

The granular scrub, which purifies, cleanses, and refreshes the skin, is an essential part of bathroom care rituals. It removes dead skin and boosts blood circulation. Its granular texture creates a massage effect on the skin while helping to relax and refresh it. It helps eliminate the rough appearance caused by moisture loss.
Ingredients: Olive oil and natural oils.

250 ml





MEDITERRANEAN SHOWER GEL

Shower gels are products used during bathing to provide a feeling of freshness and cleanliness to the body. Additionally, their pleasant fragrance adds freshness and cleanliness to the skin. With a low pH value, they have a reduced risk of causing allergies on the skin. For this reason, they are particularly functional products for individuals with sensitive skin.

Ingredients: Olive oil and natural oil extracts.

400 ml

BODY SCRUB

Exfoliating & Massage Effect

The granular scrub, which purifies, cleanses, and refreshes the skin, is an essential part of bathroom care rituals. It removes dead skin and boosts blood circulation. Its granular texture creates a massage effect on the skin while helping to relax and refresh it. It helps eliminate the rough appearance caused by moisture loss.

Ingredients: Lavender oil, St. John's wort oil, and natural oils.

250 ml



CLAY MASK

Absorbs excess sebum secreted by the sebaceous glands and helps purify the skin from oil.

Our skin is constantly exposed to pollution throughout the day, particularly due to makeup, environmental factors, lifestyle, and the environment we are in, which triggers the formation of pores, acne, pimples, and blemishes. The most effective way to purify the skin is by using a clay mask. It cleanses the skin of dirt and oil, prevents the enlargement of blackheads, and, by deeply purifying the skin, helps achieve a brighter and softer complexion. By cleaning the pores, it aids in the faster and deeper absorption of products applied after cleansing. It leaves the skin feeling fresher and cleaner.

Ingredients: Calcium, Magnesium, Iron, Silica, Potassium.

250 ml



LILY BODY SPRAY

Body spray, also known as body mist, is one of the ways to smell unique and pleasant. Body spray has a much lighter texture compared to regular perfumes. With its pleasantly scented essences, it provides freshness throughout the day. With notes that appeal to different tastes, it has become increasingly important in the lives of many women. One of the main reasons for this is their easily portable format and their practicality of use. Ingredients: Deionized Water, Fragrance, Alcohol.

150 ml



LILY BODY LOTION

Body lotion is a care product that helps restore lost moisture to the body and balance its hydration levels. It gives your skin a smoother and more radiant appearance. Especially after a bath, hot water tends to dry out the skin. By using a body lotion suited to your skin after bathing, you can moisturize your body, provide a pleasant fragrance and freshness, and completely forget the day's fatigue. When used with a shower gel of the same fragrance, its aromatic scent lasts longer.

150 ml



EXTRA NEM
MOISTURIZING EFFECT

LILYUM SHOWER GEL

Shower gels are among the products we use during bathing to give our body a feeling of freshness and cleanliness. Additionally, with their pleasant fragrance, they provide a sense of freshness and cleanliness to the skin. Since they have a low pH value, the risk of causing allergies on the skin is low. Therefore, this product is especially functional for people with sensitive skin. Ingredients: Aloe vera and natural oil extracts.

400 ml

HIDDEN PEARL SHOWER GEL

Shower gels are among the products we use during bathing to give our body a feeling of freshness and cleanliness. Additionally, with their pleasant fragrance, they provide a sense of freshness and cleanliness to the skin. Since they have a low pH value, the risk of causing allergies on the skin is low. Therefore, this product is especially functional for people with sensitive skin. Ingredients: Argan oil, olive oil.

400 ml

HIDDEN PEARL BODY SPRAY

Body spray, also known as body mist, is one of the ways to enjoy a special and pleasant fragrance. Compared to regular perfumes, body spray has a much lighter texture. It provides freshness throughout the day with its pleasantly scented essences. With notes that appeal to different tastes, it has gradually started to take an increasingly important place in the lives of many women. One of the main reasons is that it is both easy to carry and very practical to use.

150 ml

HIDDEN PEARL BODY LOTION

Body lotion is a care product that helps restore the moisture lost by the body and balance the body's hydration level. It gives your body a smoother and more radiant appearance. Especially after a bath, the heat of the water can dry out the skin. By applying a body lotion suitable for your skin type after bathing, you can moisturize your body, enjoy a pleasant fragrance and freshness, and completely forget the fatigue of the day. When used with a shower gel of the same scent, its aromatic fragrance will last longer.

150 ml



LOVELY TOUCH BODY SPRAY

Body spray, also known as body mist, is one of the ways to enjoy a special and pleasant fragrance. Compared to regular perfumes, body spray has a much lighter texture. It provides freshness throughout the day with its pleasantly scented essences. With notes that appeal to different tastes, it has gradually started to take an increasingly important place in the lives of many women. One of the main reasons is that it is both easy to carry and very practical to use.

150 ml



LOVELY TOUCH BODY LOTION

Body lotion is a care product that helps restore the moisture lost by the body and balance the body's hydration level. It gives your body a smoother and more radiant appearance.

Especially after a bath, the heat of the water can dry out the skin. By applying a body lotion suitable for your skin type after bathing, you can moisturize your body, enjoy a pleasant fragrance and freshness, and completely forget the fatigue of the day. When used with a shower gel of the same scent, its aromatic fragrance will last longer.

150 ml



SHINY ROSE BODY SPRAY

Body spray, also known as body mist, is one of the ways to enjoy a special and pleasant fragrance. Compared to regular perfumes, body spray has a much lighter texture. It provides freshness throughout the day with its pleasantly scented essences. With notes that appeal to different tastes, it has gradually started to take an increasingly important place in the lives of many women. One of the main reasons is that it is both easy to carry and very practical to use.

150 ml

SHINY ROSE BODY LOTION

Body lotion is a care product that helps restore the moisture lost by the body and balance the body's hydration level. It gives your body a smoother and more radiant appearance. Especially after a bath, the heat of the water can dry out the skin. By applying a body lotion suitable for your skin type after bathing, you can moisturize your body, enjoy a pleasant fragrance and freshness, and completely forget the fatigue of the day. When used with a shower gel of the same scent, its aromatic fragrance will last longer.

150 ml

GOLDEN SKIN BODY SPRAY

Body spray, also known as body mist, is one of the ways to enjoy a special and pleasant fragrance. Compared to regular perfumes, body spray has a much lighter texture. It provides freshness throughout the day with its pleasantly scented essences. With notes that appeal to different tastes, it has gradually started to take an increasingly important place in the lives of many women. One of the main reasons is that it is both easy to carry and very practical to use.

150 ml



GOLDEN SKIN BODY LOTION

Body lotion is a care product that helps restore the moisture lost by the body and balance the body's hydration level. It gives your body a smoother and more radiant appearance. Especially after a bath, the heat of the water can dry out the skin. By applying a body lotion suitable for your skin type after bathing, you can moisturize your body, enjoy a pleasant fragrance and freshness, and completely forget the fatigue of the day. When used with a shower gel of the same scent, its aromatic fragrance will last longer.

150 ml



**PINK BREEZE
HAIR PERFUME**

150 ml

**PINK BREEZE
HAIR PERFUME**

150 ml

**RARE LOVE
HAIR PERFUME**

150 ml

One of the most important things for a woman is undoubtedly fragrance. Therefore, it is no surprise that women's love for scents also extends to their hair. After a perfect shower, this wonderful hair perfume will make you feel even more magnificent. Thanks to the vitamins it contains, this excellent hair perfume not only leaves your hair with a pleasant scent but also gives it a natural radiant shine. Ingredients: Deionized Water, Essence, Glycerin, Alcohol.



SECRET GARDEN WOMEN'S PERFUME

The splendor and allure of Secret Garden. Fresh and sophisticated. It carries you to endless beaches, warm sands, and summers full of sunshine; a bright and sensual fragrance.

While "eau de toilette" fragrances generally contain 6-8% perfume concentrate, Secret Garden contains at least 20% perfume concentrate; therefore, it is surprisingly long-lasting.

50 ml



RAIN WOMEN'S PERFUME

Feel the charm of the sun on your skin with Rain Women's Perfume. You will feel the warmth of the sun, the breeze of a cool ocean, and the hot sands on your skin.

While "eau de toilette" fragrances generally contain 6-8% perfume concentrate, Rain contains at least 20% perfume concentrate; therefore, it is surprisingly long-lasting.

50 ml



CAPTIVATE MEN'S PERFUME

Romantic, masculine, exotic. This youthful and vibrant fragrance, filled with exotic flowers, opens the doors to a confident, free, and inspiring world.

While "eau de toilette" fragrances generally contain 6–8% perfume concentrate, Captivate contains at least 20% perfume concentrate; therefore, it is surprisingly long-lasting.

50 ml



ASCENDER MEN'S PERFUME

Timelessly masculine, luxurious, and refined. Free from traditions and rules, Ascender highlights fun at every moment of life with the energy of the modern man. With its masculine allure and unique notes, it draws all eyes wherever you go.

While "eau de toilette" fragrances generally contain 6–8% perfume concentrate, Ascender contains at least 20% perfume concentrate; therefore, it is surprisingly long-lasting.

50 ml



MrAgent Baby Shampoo, Baby Shower Gel and Baby Oil are essential baby care products specially prepared for newborns, safe for you to use with confidence.

With its stylish design and the assurance of MrAgent, it will be the most beautiful gift for your baby.



**BABY
SHAMPOO**
400 ml

**BABY
SHOWER GEL**
400 ml

**BABY
OIL**
150 ml

Revitalize your body with lemon cologne, green tea cologne, olive blossom cologne, fig cologne and baby cologne varieties!

With their wonderful scents that will delight you, cologne varieties are waiting for you with affordable price options.

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**OLIVE BLOSSOM
COLOGNE**

100 ml

**GREEN TEA
COLOGNE**

100 ml

**LEMON
COLOGNE**

100 ml - 400 ml
500 ml - 5000 ml

**FIG
COLOGNE**

100 ml

**BABY
COLOGNE**

100 ml

BODRUM MANDARIN LIQUID HAND SOAP

Bodrum Mandarin liquid hand soap is used for daily cleansing of the body, especially hands and face, for perfect beauty. It maintains your skin's natural balance while providing a unique cleanse, moisturizes, softens, and delivers excellent care. Safe for all skin types, Mr Agent Bodrum Mandarin liquid soap lathers easily, is easy and practical to use. Let the natural mandarin formula and its enchanting fragrance relieve your stress.

400 ml



CHERRY BLOSSOM LIQUID HAND SOAP

The perfect choice for your family! Cleanses effectively, pleasantly scented, suitable for daily use. NYSA liquid soaps are essential in every bathroom, offering an economical solution for hand and body hygiene. Thanks to its special formula, Mr Agent soap cleanses your skin, leaving it soft, smooth, and radiant. Its pleasant and long-lasting fragrance leaves a lasting perfume effect on your skin.

400 ml

OLIVE OIL LIQUID HAND SOAP

Olive oil liquid hand soap is used for daily cleansing of the body, especially hands and face, for perfect beauty. It maintains the skin's natural balance while providing a unique cleanse, moisturizes, softens, and delivers excellent care.

Safe for all skin types, Mr Agent Olive Oil liquid soap lathers easily and is practical to use. The natural olive oil formula and its captivating fragrance help relieve your stress.

400 ml



FIG SEED LIQUID HAND SOAP

Fig Seed liquid hand soap is used for daily cleansing of the body, especially hands and face, for perfect beauty. It maintains the skin's natural balance while providing a unique cleanse, moisturizes, softens, and delivers excellent care. Safe for all skin types, Mr Agent Fig Seed liquid soap lathers easily and is practical to use. The natural fig seed formula and its captivating fragrance help relieve your stress.

400 ml



ROOM PERFUMES

With the impressive blend of wonderful notes from the essences of soft room scents such as Ocean, Melon, Exotic, and Spring, these perfumes help bring the powerful aromas of nature into your home. Room perfumes in spray form provide ease of use, and their long-lasting fragrance ensures effect throughout the day.



OCEAN
400 ml



MELON
400 ml



EXOTIC
400 ml



SPRING
400 ml

NEW CAR SCENT

Mr Agent New Car Scent is an easy way to add a fresh product to your car. It gives your car a new car scent and fights even strong odors.
Ingredients: Contains natural oils.

400 ml

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ENDÜSTRİYEL KİMYASALLARI

Sanayii ve Ticaret Limited Şirketi

www.asu-tek.com.tr

GENERAL CLEANING PRODUCT

Aloe Vera Effect

JOKER MISTER AGENT Organic, Vegan, Current Free, Gimdes Certified General Cleaning Product is carefully produced with international quality standards. Natural, vegan, colorless, and odorless, it can be safely used by everyone. It is a fully local product with Halal, Vegan, and Organic certifications.

Due to its organic structure, JOKER MISTER AGENT General Cleaning Product has no harmful effect on nature, human health, or the surfaces it is used on. It contains no alcohol, parabens, dyes, or silicone. Safe to use in enclosed spaces, it dissolves stains by breaking their structure, acts quickly, and provides fast results. Food-safe, it can be safely used on surfaces in contact with food, in kitchens, food production facilities, and cold storage. It is a powerful grease remover and fast stain cleaner, eliminating stubborn dirt, grease, and harmful pathogens. Its water- and dust-repellent properties delay dirt accumulation and make cleaning easier. Can be used on all types of floors, surfaces, tools, and equipment. Its plant-based composition leaves no waste in nature.

It is an ECO-FRIENDLY product. The carbon footprint refers to the amount of greenhouse gases released into the atmosphere by an individual, a country, or an organization.

JOKER MISTER AGENT Organic General Cleaning Product also contributes to reducing the carbon footprint. Aware of the importance of sustainable products for our future, our work will continue under the principle "Always Protect Nature and Life." "EXTRAORDINARY CLEANING WITH JOKER MISTER AGENT"

500 ml



ADVANTAGES OF USING JOKER MISTER AGENT GENERAL CLEANING PRODUCT

- Does not damage any surface due to its natural composition (no acid burns or alkaline residues).
- Personnel and workplace safety protection (organic composition causes no acid or alkaline harm to human skin).
- Colorless and odorless, does not create unpleasant smells, purifies the environment. Suitable for allergic personnel, asthmatic, or sensitive to heavy chemicals.
- Can be safely used on all wipeable surfaces (ceramic, stone, metal, wood, leather, carpet, fabric, plastic, PVC, alikobat), eliminating the need for multiple products and saving storage space.
- Surfaces remain protected since it does not damage them, preventing negative feedback from clients.
- Does not contain bleach, extending the life of consumables (cloths, sponges, mops, automatic pads, gloves) and preserving personnel clothing.
- No waiting time required; protects cleaned surfaces and delays dirt accumulation, saving cleaning time.
- Wastewater is sanitized, bacteria removed, reducing pollution, and helping reduce the carbon footprint.





FABRIC SOFTENER

1000 ml - 2000 ml

CONCENTRATED WASHING GEL

1000 ml - 2000 ml

FABRIC SOFTENER

1000 ml - 2000 ml

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CONCENTRATED WASHING GEL

1000 ml - 2000 ml



**VELOX
MULTI
PURPOSE
DIRT AND
STAIN
REMOVER**

750 ml



**VETROGLASS
GLASS
CLEANING
PRODUCT**

750 ml



GUENTUM
MINERAL SCRUB CREAM
700 ml



FLORES
SURFACE CLEANER
1000 ml - 2500 ml - 5000 ml



CULTUS
BATHROOM CLEANER
DESCALER
750 ml

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DUFFY
ULTRA-DENSE
CONSISTENCY BLEACH
750 ml



DISHWASHER
DETERJENT
750 ml - 2500 ml - 5000 ml



WOOD
CLEANER
1000 ml



ABOUT US

Founded in 2014, the journey began with water conditioning chemicals. Quickly understanding the industry's needs, the company moved into production in 2016 and established a strong network in the Marmara region with a commitment to competitive pricing and high quality.

In 2020, with modern facilities, it increased its production capacity and became a nationally recognized brand in the fields of food hygiene, cleaning, and technical maintenance chemicals. The local and national production approach quickly gained traction across Turkey through an extensive dealer network.

The year 2025 marks a new milestone with a vision for global expansion. Through a strategic partnership, the company aims to be a strong player not only domestically but also in markets spanning from the Middle East to Europe, Africa, and the Americas.

Today, these steps represent not just commercial success; they reflect a visionary journey contributing to opening local production to the world, enhancing the competitiveness of the country's chemical sector, and supporting a sustainable future.

OUR MISSION

To provide eco-friendly, innovative, and reliable cleaning solutions without harming nature, people, or the future, using organic and halal-certified products.

OUR VISION

To become a globally recognized and preferred leading brand by securing a strong position in international markets with sustainable, high-quality, and environmentally conscious products.



INVEST IN THE RIGHT SECTOR AT THE RIGHT TIME!

**Would you like to
become our dealer?**

Do you want to become an Asutek & Mr. Agent dealer, fully locally produced, manufactured without harmful chemicals, and meeting high-quality standards?

Liked by all users who have applied it so far, creating customer loyalty and offering high returns, Asutek & Mr. Agent is also an unparalleled opportunity for cosmetic stores, hygiene markets, and independent entrepreneurs.

For detailed information about our Marketing Sales System and other product lines, please visit our website. For further details, please contact us.

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MRAGENT**

asutek

ENDÜSTRİYEL KİMYASALLARI

Sanayii ve Ticaret Limited Şirketi

www.asu-tek.com.tr

**Asutek Industrial Chemicals
Industry and Trade Ltd. Co.**

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